



PRESS RELEASE

Secret Sanctuary

Discover Amed Lodge by Sudamala Resorts

July 2018, Bali – Sudamala Resorts, one of Indonesia’s fastest growing boutique resort companies, is setting an exciting hospitality standard in Amed, Bali, with the new launch of its new lodge brand with the opening of Amed Lodge by Sudamala Resorts (formerly known as Pondok Laut Bungalows). Situated along the highly desirable Amed strip on Bali’s eastern coastline, approximately 95 kilometers from Ngurah Rai Bali International Airport, Amed Lodge offers a tropical sanctuary where the Balinese old world charm and serenity are still in abundance.

Nestled in a quaint seaside village, Amed Lodge’s rustic cottages overlook the Indian Ocean waters along the Jemeluk Beach. The Karangasem regency is famous for being the home of majestic Mount Agung, as well as breathtaking dive sites, spectacular views and stunning sunrises.

Built to incorporate an admirable collection of rustic timber wood, Amed Lodge has been thoughtfully designed to complement its natural surroundings. The seven eclectic cottages all different and incorporate quirky designs. Each room is fully air-conditioned for personal comfort and comes with a tropically-inspired bathroom. No two are alike.

The lodge also features a refreshing swimming pool and an intimate dining space, Suda Café, serving delightful coffee and international and local cuisines, as well as a relaxing beach deck. Exhilarating underwater activities are also provided by the lodge in cooperation with highly-experienced dive operator.

Touted as a diverse dive destination with distinctive underwater splendour, Amed often features in the bucket list of diving and snorkelling enthusiasts from around the world. The entire sea is home to a wide variety of healthy corals and an impressive array of tropical creatures. Some of the best diving in Amed is directly in front of the hotel with the world famous US Liberty Shipwreck only 10 minutes’ drive away, along with an out-of-this-world night dive experience at Seraya Secret Point, delightful Coral Garden and Kubu, which is a dive site ideal for beginners. The dive sites generally allow for enjoyable dives and are suitable for all levels of competency with mostly year-round visibility that is fair to excellent.

Amed Lodge belongs to a picturesque part of the island that answers the longing for old Bali. With enchanting sunrise and sunset views to mark the passing hands of time, it caters to the needs of couples or individual travellers. As the perfect base for those seeking the vibrant underwater life or are curious to discover an unseen side of Bali, Amed Lodge offers a getaway experience like no other.

Sudamala Resorts is a boutique Indonesian hospitality group that operates resorts in Bali, Lombok and Flores. This includes its flagship Sudamala Suites & Villas, Sanur and the recently opened Amed Lodge by Sudamala Resorts in Bali, and Sudamala Suites & Villas, Senggigi in Lombok. Adding to its ever-expanding portfolio in the eastern part of the archipelago, Sudamala Resorts welcomes the stunning



Sudamala Resort, Seraya on Seraya Kecil Island, Flores and the soon to be opened Sudamala Suites & Villas, Komodo in Labuan Bajo, Flores.

For more information, please visit: www.sudamalaresorts.com. For reservations, requests and further information, please contact +62 363 278 7651 (Amed Lodge) / + 62 361 288 555 (Sudamala Sanur / Sudamala Senggigi & Sudamala Seraya), or email reservations@sudamalaresorts.com.

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